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## IPANEMA TECHNOLOGIES HONORED IN SEVENTH ANNUAL INTERNATIONAL BUSINESS AWARDS

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Paris – 12 July, 2010 – [Ipanema Technologies](#) has earned a [Distinguished Honoree medal in Best New Product or Service of the Year](#) – Telecommunications in the 2010 International Business Awards. The International Business Awards are the only global, all-encompassing business awards program honoring great performances in business.

Nicknamed the Stevie® for the Greek word “crowned,” the awards will be presented to honorees at a gala dinner on Monday, 27 September in the Ritz-Carlton Hotel in Istanbul, Turkey.

Honorees were selected from more than 1,700 entries received from organizations and individuals in more than 40 countries.

Organizations all over the world are eligible to compete in The International Business Awards, and can enter in any of more than 40 categories from Multinational Company of the Year and Best New Product of the Year to Corporate Social Responsibility Program of the Year and Executive of the Year.

Honorees were determined through two rounds of judging by professionals worldwide.

“Despite the harsh economic climate, entries to the IBAs actually grew a bit this year, and that illustrates the increasing importance of The International Business Awards worldwide,” said Michael Gallagher, president of The Stevie Awards, presenters of the IBAs. “We congratulate all of the honorees, and we look forward to recognizing them for their achievements at our gala awards dinner in Istanbul on 27 September.”

“We are very proud to be honored by the seventh annual International Business Award as ‘Best New Product or Service of the Year’ This award is an important milestone recognizing the vision of new generation of network infrastructure and services that are tightly coupled to enterprises’ IT and business and the Ipanema’s unique way to address them through [WAN governance](#) and [autonomic networking](#)” said [Jean-Yves Leclerc](#), CEO and founder of Ipanema Technologies.

### **About Ipanema Technologies**

Ipanema develops next-generation solutions for enabling large enterprises to have full control over their global network. Ipanema’s unique patented technology guarantees business application performance and continuity in a cloud computing world no matter where or when. With solutions

used extensively by many of the world's largest telecom providers and enterprises across business and public sectors, Ipanema controls and optimizes 100,000 sites among 1,000 customers.

For more information: [www.ipanematech.com](http://www.ipanematech.com)

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#### **About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

Premier Sponsor of The 2010 International Business Awards is Infogroup. National Sponsors include the Korea Business Communicators Association and the Public Relations Society of India. Supporting sponsor is McCann PR Romania. Localization Partner for the 2010 IBAs is Lionbridge.

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