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**Ipanema Technologies, today announced that KDDI, the Japanese leading provider of international Network Services, has launched its new service:**  
**[KDDI Application Optimization Service](#)**

*KDDI Global proposes now the most efficient ICT solution available worldwide for Enterprises looking for application delivery reliability and cost efficiency*

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**June 22<sup>nd</sup>, 2010 – PARIS, France** – [Ipanema Technologies](#), the industry leader in integrated solutions for enterprise WAN management and Telco application-centric VPN services, today announced that [KDDI](#), Japanese leading provider of international Network Services, has launched its new service for Enterprises: [KDDI Application Optimization Service](#).

This new service enables an application delivery with guaranteed performance on a [global basis](#). It completes a coherent portfolio of Global ICT solutions aiming to deliver Enterprises an “application ready” and “business aware” platform. KDDI Customers, in Asia, Russia, United States or Europe are able to track, control and accelerate their business applications flowing across the KDDI extremely high quality [global network](#). KDDI Global ICT not only reduces risk, downtime and data loss, but, being more efficient, is certainly the most cost effective infrastructure.

KDDI and Ipanema teams have been working together for more than a year to contribute to this achievement. KDDI applied its experience and methodology in high reliability projects to integrate the Ipanema's [Autonomic Networking system](#) in its infrastructure. This unique technology is at the heart of [KDDI Application Optimization Service](#) ability to have the network responsive to the enterprise's business goals. Self-learning, self-adapting and self-healing, KDDI Application Optimization Service is the first solution in Asia able to deliver fully automated [Application Visibility](#), [QoS & Control](#), [WAN Optimization](#) and [Dynamic WAN selection](#) over a global end-to-end network, whatever its size and transport technology.

“KDDI combination of worldwide connectivity, worldwide Data Centre, with TELEHOUSE, now completed by an active application delivery assurance solution is really a unique achievement in the market” said Mr Matsuda, General Manager, KDDI Head of Global Business Division. “This KDDI new service is really the best of breed available in the market to the benefit of enterprises looking for cost effectiveness and reliability on a global basis. It is the perfect solution to serve difficult and vast territories such as Asia in which latency and bandwidth prices are an issue” said Xavier Charbonneau VP Asia Pacific Business Development for Ipanema Technologies.

performance and continuity in a cloud computing world no matter where or when. With solutions used extensively by many of the world's largest telecom providers and enterprises across business and public sectors, Ipanema controls and optimizes close to 100,000 sites among 1,000 customers.

**[About KDDI](http://www.kddi.com/english/)** (<http://www.kddi.com/english/>)

KDDI is a Global Fortune 300 company and Japanese leading provider of international telecommunications and collocation facilities around the world. KDDI Group provides extremely high-quality network solutions to clients with telecommunication needs throughout the wider Asia-Pacific region, where it is particularly strong. KDDI Group is a pioneer and innovator in the Ethernet world, being the first telecom provider to provide switched Ethernet services between Asia and the United States. KDDI is also a leading provider in international data center facilities and value-added services collocation provider through its group company, TELEHOUSE, in the United States, Europe and Asia.

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